



Prefix Adverts

I can add the prefixes super, anti and auto to words to create new words.



1. Look at the advert and decide what the missing prefix is.
Write the missing prefixes on the lines below.

Mountain
[] freeze

This biodegradable, non-toxic product is designed to protect your engine's components throughout the year. It's non-toxic formula is safer to have around pets and is quality-assured.

- ✓ biodegradable
- ✓ easier to pump
- ✓ non-toxic to pets
- ✓ cheaper and quality-assured

a) _____ freeze

[] foods

Beetroots
Without preservatives ready to serve

These foods contain large doses of antioxidants, vitamins and minerals.

b) _____ foods

International Air Show

[] sonic jet flight

12th June - 20th June: 3:45pm

c) _____ sonic jet

[] bacterial Wipes
For kitchens and bathrooms

Kills 99.9% of known bacteria

- ✓ no bleach
- ✓ no odour
- ✓ protects against flu virus
- ✓ re-sealable

d) _____ bacterial wipes

[] matic Cars

Cheap and reliable cars from £3,000

e) _____ matic car

[] septic Cream

- ✓ cuts and scratches
- ✓ insect bites
- ✓ sunburn and minor burns
- ✓ skin infections

f) _____ septic

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Prefix Adverts

Extension

Find each word, with the prefix added, in a dictionary and write out a definition.

Word	Definition

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Prefix Adverts

Extension 1

Find each word, with the prefix added, in a dictionary and write out a definition.

Word	Definition

Extension 2

Choose one of the products and write your own persuasive advert to help promote the product.

Remember to:

- Include the name of the product.
- Write a statement saying what the item is and what it is used for. Give a LOT of detail.
- Include a catchy slogan; use alliteration, rhyming words and word play to make it memorable and fun.
- Exaggerate all the positive points of your product using words such as 'best', 'cheapest' and 'most'.
- Ask the reader questions that will make them think they would need the product and that it will change their life e.g. Have you ever needed a relief from the scorching sun?
- Say why the reader should buy the product.



1. Look at the adverts and decide what the missing prefix is. Write the missing prefixes on the lines below.
- a) *antifreeze*
 - b) *automatic* car
 - c) *superfoods*
 - d) *antiseptic*
 - e) *supersonic* jet
 - f) *antibacterial* wipes



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- b) *automatic* car
- c) *superfoods*
- d) *antiseptic*
- e) *supersonic* jet
- f) *antibacterial* wipes

Extension: Find each word, with the prefix added, in a dictionary and write out a definition.

Word	Definition
antifreeze	Liquid which can be added to water to lower the freezing point, mainly used in the radiator of a motor vehicle.
automatic	A device or process that works by itself with little or no direct human control.
superfoods	A nutrient-rich food considered to be especially beneficial for health and well-being.
antiseptic	Preventing the growth of disease-causing microorganisms.
supersonic	Involving a speed greater than that of sound.
antibacterial	Destructive to or inhibiting the growth of bacteria.